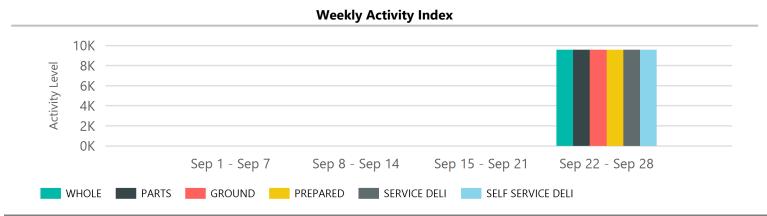
**Previous Year** 

Email us with accessibility issues with this report.

#### **MARKET HIGHLIGHTS**

Turkey feature activity declines again this week. Whole birds make another limited appearance but can only be found in one region. Frozen bone-in breast are more available but usually found at higher price levels. Marinated tenders retreat into the shadows after a strong showing last week. You will tend to pay a little more for smoked dark parts this promotional cycle. Grind activity increases, with most retailer's attention being focused on conventional 85% lean and specialty 93-94% lean. Most ground items can be found at better values this week, except for conventional 85%. This week, deli activity increased slightly, with most of the limelight on smaller sized self-service packages. Turkey processor label deli meats, along with the large sized self-service packages are viewed at lower prices.



### **NATIONAL**

METRICS			
	Current Week	Previous Week	Previous Year
Total Outlets	28,820		
Activity Index	358,900		
Feature Rate (%)	33.7%		

**Current Week** 

**Previous Week** 

Item	Environment	Condition	Stores	Wtd Avg (\$)	Stores	Wtd Avg (\$)	Stores	Wtd Avg (\$)
- Techni	<u> </u>	Containon		***************************************	000.00	πτα / πΒ (φ)	010103	ννα γινη (φ)
WHOLE - DOLLARS PER LB								
<u>Fresh</u>								
WHOLE TURKEY GREATER THAN 16 LBS	Conventional	Fresh	19,140	1.68				
WHOLE TURKEY GREATER THAN 16 LBS	Heritage	Fresh	9,570	5.32				
WHOLE TURKEY LESS THAN 16 LBS	Conventional	Fresh	9,570	1.63				
<u>Frozen</u>								
WHOLE TURKEY GREATER THAN 16 LBS	Conventional	Frozen	19,140	1.53				



PARTS - DOLLARS PER LE   Fresh   9,570   1,33							
BREAST TENDERS         Conventional         Fresh         9,570         1.33           BREAST TENDERS, MARIAMETE         Conventional         Fresh         9,570         1.43           BREAST, CUTLETS         Conventional         Fresh         9,570         1.23           BREAST, SPUT BONE-IN         Conventional         Fresh         9,570         2.23           BREAST, STRIPS         Conventional         Fresh         9,570         2.43           BREAST, WHOLE BONE-IN         Conventional         Fresh         9,570         2.43           BREAST, WHOLE BONE-IN         Conventional         Fresh         9,570         1.03           DRUMSTICKS         Conventional         Fresh         9,570         1.03           DRUMSTICKS, SMOKED         Conventional         Fresh         9,570         1.03           NECKS, SMOKED         Conventional         Fresh         9,570         1.03           NINGS, SMOKED         Conventional         Fresh         9,570         1.03           WINGS         Conventional         Fresh         9,570         2.14           GROUND SWILEAN         Conventional         Fresh         9,570         4.03           GROUND SWILEAN         Conventional         Fre	PARTS - DOLLARS PER LB						
BREAST TENDERS, MARINATEO         Conventional         Fresh MARINATEO         9,570         1.43           BREAST, CUTIETS         Conventional         Fresh Piresh	<u>Fresh</u>						
MARINATED         MARINATED           BREAST, CUTLETS         Conventional         Fresh         9,570         2.53           BREAST, STRIPS         Conventional         Fresh         9,570         2.23           BREAST, STRIPS         Conventional         Fresh         9,570         2.43           CUTLETS         Conventional         Fresh         9,570         2.43           CUTLETS         Conventional         Fresh         9,570         2.53           DRUMSTICKS         Conventional         Fresh         9,570         1.03           DRUMSTICKS, SMOKED         Conventional         Fresh         9,570         1.63           NECKS         Conventional         Fresh         9,570         1.03           NECKS         Conventional         Fresh         9,570         1.03           NECKS         Conventional         Fresh         9,570         1.03           WINGS         Conventional         Fresh         9,570         1.03           WINGS, SMOKED         Conventional         Fresh         9,570         2.03           WINGS, SMOKED         Conventional         Fresh         9,570         2.14           Conventional Fresh         9,570	BREAST TENDERS	Conventional	Fresh	9,570	1.33		
BREAST, SPUIT BONE-IN         Conventional         Fresh         9,570         1,23           BREAST, STRIPS         Conventional         Fresh         9,570         2,23           BREAST, THIN SLICED         Conventional         Fresh         9,570         1,23           BREAST, WHOLE BONE-INS         Conventional         Fresh         9,570         1,23           BREAST, WHOLE BONE-ISS         Conventional         Fresh         9,570         1,03           DRUMSTICKS         Conventional         Fresh         9,570         1,63           NECKS         Conventional         Fresh         9,570         1,63           NECKS         Conventional         Fresh         9,570         1,03           NECKS         Conventional         Fresh         9,570         1,03           NECKS         Conventional         Fresh         9,570         1,03           NECKS         Conventional         Fresh         9,570         2,14           ROWINGS         Conventional         Fresh         9,570         2,14           ROWINGS, SMOKED         Conventional         Fresh         9,570         4,03           GROUND 85% LEAN         Conventional         Fresh		Conventional	Fresh	9,570	1.43		
BREAST, STRIPS         Conventional         Fresh         9,570         2.23           BREAST, THIN SLCED         Conventional         Fresh         9,570         2.43           CUTLETS         Conventional         Fresh         9,570         1.23           BREAST, WHOLE BONE-INS         Conventional         Fresh         9,570         1.03           DRUMSTICKS         Conventional         Fresh         9,570         1.63           NECKS         Conventional         Fresh         9,570         1.63           NECKS, SMOKED         Conventional         Fresh         9,570         1.03           NECKS, SMOKED         Conventional         Fresh         9,570         1.03           NINGS         Conventional         Fresh         9,570         1.03           WINGS         Conventional         Fresh         9,570         2.14           GROUND - DOLLARS PER LB           Fresh         9,570         2.14           GROUND 93% LEAN         Conventional         Fresh         9,570         4.03           GROUND 93% LEAN         Conventional         Fresh         9,570         5.53           GROUND BREAST         Conventional         Fresh	BREAST, CUTLETS	Conventional	Fresh	9,570	2.53		
BREAST, THIN SLICED CUTLETS         Conventional CUTLETS         Fresh P.9,570         2.43           BREAST, WHOLE BONE-IN BREAST, WHOLE BONELESS Conventional BREAST, WHOLE BONELESS Conventional Presh P.9,570         1.23           DRUMSTICKS CONVENTIONAL PRESH PRISE CONVENTIONAL PROBLEMS CONVENTIONAL PROBLEMS CONVENTIONAL PRESH P	BREAST, SPLIT BONE-IN	Conventional	Fresh	9,570	1.23		
CUTLETS           BREAST, WHOLE BONE-IN EXPRESS Conventional Presh PREAST, WHOLE BONELES Conventional Presh PSTO 2.53         9,570 2.53           DRUMSTICKS Conventional Presh PSTO 1.03         9,570 1.03           DRUMSTICKS SMOKED Conventional Presh PSTO 1.03         0.63           NECKS CONVENTIONAL PRESH PSTO 1.03         0.63           NECKS, SMOKED Conventional Presh PSTO 1.03         1.03           WINGS CONVENTIONAL PRESH PSTO 1.03         9,570 1.03           WINGS CONVENTIONAL PRESH PSTO 1.03         9,570 2.03           WINGS, SMOKED CONVENTIONAL PRESH PSTO 1.03         9,570 2.03           WINGS CONVENTIONAL PRESH PSTO 1.03         9,570 2.03           GROUND 93-94% LEAN CONVENTIONAL PRESH PSTO 1.03         9,570 3.03           GROUND 93-94% LEAN CONVENTIONAL PRESH PSTO 1.03         9,570 3.03           GROUND BREAST CONVENTIONAL PRESH PSTO 1.03         9,570 3.03           GROUND BREAST CONVENTIONAL PSTO 1.03         9,570 3.03           GROUND SAUSAGE CONVENTIONAL PSTO 1.03         9,570 3.03 <th>BREAST, STRIPS</th> <th>Conventional</th> <th>Fresh</th> <th>9,570</th> <th>2.23</th> <th></th> <th></th>	BREAST, STRIPS	Conventional	Fresh	9,570	2.23		
BREAST, WHOLE BONELESS Conventional Fresh 9,570 2.53  DRUMSTICKS Conventional Fresh 9,570 1.03  DRUMSTICKS, SMOKED Conventional Fresh 9,570 1.63  NECKS Conventional Fresh 9,570 1.03  NECKS, SMOKED Conventional Fresh 9,570 1.03  NECKS, SMOKED Conventional Fresh 9,570 1.03  NECKS, SMOKED Conventional Fresh 9,570 1.03  WINGS Conventional Fresh 9,570 2.03  WINGS Conventional Fresh 9,570 2.03  WINGS, SMOKED Conventional Fresh 9,570 2.14   GROUND - DOLLARS PER LB  Fresh 9,570 4.03  GROUND 93-94% LEAN Conventional Fresh 9,570 4.53  GROUND 93-94% LEAN Conventional Fresh 9,570 5.53  GROUND BREAST Conventional Fresh 9,570 6.03  GROUND BREAST Conventional Fresh 9,570 5.03  GROUND BREAST Conventional Fresh 9,570 5.03  GROUND Conventional Fresh 9,570 3.03  GROUND Conventional Fresh 9,570 3.03  GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03  GROUND SAUSAGE Conventional Fresh 9,570 3.03  FREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN Conventional Fresh 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN COnventional Prepared 9,570 8.03		Conventional	Fresh	9,570	2.43		
DRUMSTICKS         Conventional         Fresh         9,570         1.03           DRUMSTICKS, SMOKED         Conventional         Fresh         9,570         1.63           NECKS         Conventional         Fresh         9,570         0.63           NECKS, SMOKED         Conventional         Fresh         9,570         1.03           WINGS         Conventional         Fresh         9,570         2.03           WINGS, SMOKED         Conventional         Fresh         9,570         2.14           GROUND - DOLLARS PER LB           Fresh         9,570         2.14           GROUND SS% LEAN         Conventional         Fresh         9,570         4.03           GROUND 93-94% LEAN         Conventional         Fresh         9,570         4.53           GROUND BREAST         Conventional         Fresh         9,570         5.53           GROUND REAST         USDA Organic         Fresh         9,570         9,72           GROUND ROLLS/POUCH         Conventional         Fresh         9,570         3.03           GROUND SAUSAGE         Conventional         Fresh         9,570         3.03           FREPARED - DOLLARS EACH	BREAST, WHOLE BONE-IN	Conventional	Fresh	9,570	1.23		
DRUMSTICKS, SMOKED         Conventional         Fresh         9,570         1.63           NECKS         Conventional         Fresh         9,570         0.63           NECKS, SMOKED         Conventional         Fresh         9,570         1.03           THIGHS         Conventional         Fresh         9,570         1.03           WINGS         Conventional         Fresh         9,570         2.03           WINGS, SMOKED         Conventional         Fresh         9,570         2.14           GROUND - DOLLARS PER LB           Fresh           GROUND 85% LEAN         Conventional         Fresh         9,570         4.03           GROUND 9394% LEAN         Conventional         Fresh         9,570         5.53           GROUND 9394% LEAN         Conventional         Fresh         9,570         5.53           GROUND BREAST         USDA Organic         Fresh         9,570         9,72           GROUND BREAST         USDA Organic         Fresh         9,570         5.03           PATTIES/BURGERS         GROUND Collady Conventional         Fresh         9,570         3.03           GROUND SAUSAGE         Conventional         Fresh         9,570	BREAST, WHOLE BONELESS	Conventional	Fresh	9,570	2.53		
NECKS Conventional Fresh 9,570 0.63  NECKS, SMOKED Conventional Fresh 9,570 1.03  THIGHS Conventional Fresh 9,570 1.03  WINGS Conventional Fresh 9,570 2.03  WINGS, SMOKED Conventional Fresh 9,570 2.14   GROUND - DOLLARS PER LB  Fresh SROUND SW LEAN Conventional Fresh 9,570 4.03  GROUND 93% LEAN Conventional Fresh 9,570 4.53  GROUND 93-94% LEAN Conventional Fresh 9,570 5.53  GROUND BREAST Conventional Fresh 9,570 6.03  GROUND BREAST USDA Organic Fresh 9,570 5.03  GROUND BREAST USDA Organic Fresh 9,570 5.03  PATTIES/BURGERS GROUND Conventional Fresh 9,570 3.03  GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN COnventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	DRUMSTICKS	Conventional	Fresh	9,570	1.03		
NECKS, SMOKED Conventional Fresh 9,570 1.03  THIGHS Conventional Fresh 9,570 1.03  WINGS Conventional Fresh 9,570 2.03  WINGS, SMOKED Conventional Fresh 9,570 2.14  GROUND - DOLLARS PER LB  Fresh Fresh 9,570 4.03  GROUND 93% LEAN Conventional Fresh 9,570 4.53  GROUND 93% LEAN Conventional Fresh 9,570 5.53  GROUND 93% LEAN Conventional Fresh 9,570 6.03  GROUND BREAST Conventional Fresh 9,570 6.03  GROUND BREAST USDA Organic Fresh 9,570 5.03  GROUND Conventional Fresh 9,570 5.03  PATTIES/BURGERS GROUND COnventional Fresh 9,570 3.03  GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	DRUMSTICKS, SMOKED	Conventional	Fresh	9,570	1.63		
THIGHS Conventional Fresh 9,570 1.03 WINGS Conventional Fresh 9,570 2.03 WINGS, SMOKED Conventional Fresh 9,570 2.14  GROUND - DOLLARS PER LB  Fresh GROUND 85% LEAN Conventional Fresh 9,570 4.03 GROUND 93% LEAN Conventional Fresh 9,570 4.53 GROUND 93%-94% LEAN Conventional Fresh 9,570 5.53 GROUND BREAST Conventional Fresh 9,570 6.03 GROUND BREAST USDA Organic Fresh 9,570 5.03 PATTIES/BURGERS GROUND Conventional Fresh 9,570 3.03 PATTIES/BURGERS GROUND Conventional Fresh 9,570 3.03 PREPARED - DOLLARS EACH Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	NECKS	Conventional	Fresh	9,570	0.63		
WINGS Conventional Fresh 9,570 2.03 WINGS, SMOKED Conventional Fresh 9,570 2.14  GROUND - DOLLARS PER LB  Fresh.  GROUND 85% LEAN Conventional Fresh 9,570 4.03 GROUND 93% LEAN Conventional Fresh 9,570 4.53 GROUND 93-94% LEAN Conventional Fresh 9,570 5.53 GROUND 93-94% LEAN Conventional Fresh 9,570 6.03 GROUND BREAST Conventional Fresh 9,570 6.03 GROUND BREAST USDA Organic Fresh 9,570 9.72 GROUND Conventional Fresh 9,570 5.03 PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	NECKS, SMOKED	Conventional	Fresh	9,570	1.03		
GROUND - DOLLARS PER LB  Fresh  GROUND 85% LEAN  GROUND 85% LEAN  GROUND 93% LEAN  Conventional  Fresh  GROUND 93.94% LEAN  Conventional  Fresh  GROUND 87.00  GROUND 87.00  GROUND 93.94% LEAN  Conventional  Fresh  9,570  6.03  GROUND BREAST  Conventional  Fresh  9,570  6.03  GROUND BREAST  USDA Organic  Fresh  9,570  5.03  GROUND Conventional  Fresh  9,570  5.03  FRESHIT BONE-IN  Conventional  Fresh  9,570  3.03  FREPARED - DOLLARS EACH  Prepared  BREAST, SPLIT BONE-IN  Conventional  Prepared	THIGHS	Conventional	Fresh	9,570	1.03		
GROUND - DOLLARS PER LB  Fresh GROUND 85% LEAN Conventional Fresh 9,570 4.03 GROUND 93% LEAN Conventional Fresh 9,570 4.53 GROUND 93-94% LEAN Conventional Fresh 9,570 5.53 GROUND BREAST Conventional Fresh 9,570 6.03 GROUND BREAST USDA Organic Fresh 9,570 9.72 GROUND BREAST USDA Organic Fresh 9,570 5.03 PATTIES/BURGERS GROUND Conventional Fresh 9,570 5.03 PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03 GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	WINGS		Fresh	9,570			
Fresh. GROUND 85% LEAN Conventional Fresh 9,570 4.03 GROUND 93% LEAN Conventional Fresh 9,570 4.53 GROUND 93-94% LEAN Conventional Fresh 9,570 5.53 GROUND 93-94% LEAN Conventional Fresh 9,570 6.03 GROUND BREAST Conventional Fresh 9,570 6.03 GROUND BREAST USDA Organic Fresh 9,570 9.72 GROUND Conventional Fresh 9,570 5.03 PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03 GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	WINGS, SMOKED	Conventional	Fresh	9,570	2.14		
GROUND 85% LEAN Conventional Fresh 9,570 4.03 GROUND 93% LEAN Conventional Fresh 9,570 4.53 GROUND 93-94% LEAN Conventional Fresh 9,570 5.53 GROUND BREAST Conventional Fresh 9,570 6.03 GROUND BREAST USDA Organic Fresh 9,570 9.72 GROUND Conventional Fresh 9,570 5.03 PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03 GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN COnventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN COnventional Prepared 9,570 8.03	GROUND - DOLLARS PER LB						
GROUND 93% LEAN Conventional Fresh 9,570 4.53 GROUND 93-94% LEAN Conventional Fresh 9,570 5.53 GROUND BREAST Conventional Fresh 9,570 6.03 GROUND BREAST USDA Organic Fresh 9,570 9.72 GROUND Conventional Fresh 9,570 5.03 PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03 GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN COnventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN COnventional Prepared 9,570 8.03	<u>Fresh</u>						
GROUND 93-94% LEAN Conventional Fresh 9,570 5.53 GROUND BREAST Conventional Fresh 9,570 6.03 GROUND BREAST USDA Organic Fresh 9,570 9.72 GROUND Conventional Fresh 9,570 5.03 PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03 GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	GROUND 85% LEAN	Conventional	Fresh	9,570	4.03		
GROUND BREAST Conventional Fresh 9,570 6.03 GROUND BREAST USDA Organic Fresh 9,570 9.72 GROUND Conventional Fresh 9,570 5.03 PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03 GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	GROUND 93% LEAN	Conventional	Fresh	9,570	4.53		
GROUND BREAST USDA Organic Fresh 9,570 9.72 GROUND Conventional Fresh 9,570 5.03 PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03 GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	GROUND 93-94% LEAN	Conventional	Fresh	9,570	5.53		
GROUND Conventional Fresh 9,570 5.03  PATTIES/BURGERS GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03  GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN COnventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	GROUND BREAST	Conventional	Fresh	9,570	6.03		
PATTIES/BURGERS  GROUND ROLLS/POUCH Conventional Fresh 9,570 3.03  GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared  BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	GROUND BREAST	USDA Organic	Fresh	9,570	9.72		
GROUND SAUSAGE Conventional Fresh 9,570 3.03  PREPARED - DOLLARS EACH  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03		Conventional	Fresh	9,570	5.03		
PREPARED - DOLLARS EACH  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	GROUND ROLLS/POUCH	Conventional	Fresh	9,570	3.03		
Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	GROUND SAUSAGE	Conventional	Fresh	9,570	3.03		
BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03  PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	PREPARED - DOLLARS EACH						
PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	Prepared						
Prepared  BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03		Conventional	Prepared	9,570	8.03		
BREAST, SPLIT BONE-IN Conventional Prepared 9,570 8.03	PREPARED - DOLLARS PER L	В					
	BREAST, SPLIT BONE-IN	Conventional	Prepared	9,570	8.03		



SERVICE DELI - DOLLARS PI	ER LB			
<u>Prepared</u>				
SERVICE DELI CAT 1	Conventional	Prepared	9,570	10.04
SERVICE DELI CAT 1	Pasture Raised	Prepared	9,570	13.73
SERVICE DELI CAT 2	Conventional	Prepared	9,570	6.54
SERVICE DELI CAT 3	Conventional	Prepared	9,570	5.03
SERVICE DELI HAM	Conventional	Prepared	9,570	4.54
SERVICE DELI PASTRAMI	Conventional	Prepared	9,570	6.03
SELF-SERVICE DELI - DOLLA	ARS EACH			
Prepared				
SELF-SERVICE DELI	Conventional	Prepared	9,570	5.03
TUB/POUCH 16 OUNCES				
SELF-SERVICE DELI	Conventional	Prepared	9,570	4.63
TUB/POUCH 7-10 OUNCES				

# NORTHEAST REGION (CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)

METRICS			
	<b>Total Outlets</b>	Feature Rate	Activity Index
Current Week	5,058	24.2%	45,214

	Environment	Condition	Stores	Processor Brand (\$)	Store Brand (\$)	Wtd Avg (\$)
WHOLE - DOLLARS PER LB						
<u>Fresh</u>						
WHOLE TURKEY GREATER THAN 16 LBS	Conventional	Fresh	2,444	1.59 - 1.59	1.49 - 1.94	1.68
WHOLE TURKEY GREATER THAN 16 LBS	Heritage	Fresh	1,222		5.18 - 5.63	5.32
WHOLE TURKEY LESS THAN 16 LBS	Conventional	Fresh	1,222		1.49 - 1.94	1.63
<u>Frozen</u>						
WHOLE TURKEY GREATER THAN 16 LBS	Conventional	Frozen	2,444		1.39 - 1.84	1.53

PARTS - DOLLARS PER LB					
<u>Fresh</u>					
BREAST TENDERS	Conventional	Fresh	1,222	1.19 - 1.64	1.33
BREAST TENDERS, MARINATED	Conventional	Fresh	1,222	1.29 - 1.74	1.43
BREAST, CUTLETS	Conventional	Fresh	1,222	2.39 - 2.84	2.53



BREAST, SPLIT BONE-IN	Conventional	Fresh	1,222	1.09 - 1.54	1.23
BREAST, STRIPS	Conventional	Fresh	1,222	2.09 - 2.54	2.23
BREAST, THIN SLICED CUTLETS	Conventional	Fresh	1,222	2.29 - 2.74	2.43
BREAST, WHOLE BONE-IN	Conventional	Fresh	1,222	1.09 - 1.54	1.23
BREAST, WHOLE BONELESS	Conventional	Fresh	1,222	2.39 - 2.84	2.53
DRUMSTICKS	Conventional	Fresh	1,222	0.89 - 1.34	1.03
DRUMSTICKS, SMOKED	Conventional	Fresh	1,222	1.49 - 1.94	1.63
NECKS	Conventional	Fresh	1,222	0.49 - 0.94	0.63
NECKS, SMOKED	Conventional	Fresh	1,222	0.89 - 1.34	1.03
THIGHS	Conventional	Fresh	1,222	0.89 - 1.34	1.03
WINGS	Conventional	Fresh	1,222	1.89 - 2.34	2.03
WINGS, SMOKED	Conventional	Fresh	1,222	2.00 - 2.45	2.14
GROUND - DOLLARS PER LB					
<u>Fresh</u>					
GROUND 85% LEAN	Conventional	Fresh	1,222	3.89 - 4.34	4.03
GROUND 93% LEAN	Conventional	Fresh	1,222	4.39 - 4.84	4.53
GROUND 93-94% LEAN	Conventional	Fresh	1,222	5.39 - 5.84	5.53
GROUND BREAST	Conventional	Fresh	1,222	5.89 - 6.34	6.03
GROUND BREAST	USDA Organic	Fresh	1,222	9.58 - 10.03	9.72
GROUND PATTIES/BURGERS	Conventional	Fresh	1,222	4.89 - 5.34	5.03
GROUND ROLLS/POUCH	Conventional	Fresh	1,222	2.89 - 3.34	3.03
GROUND SAUSAGE	Conventional	Fresh	1,222	2.89 - 3.34	3.03
PREPARED - DOLLARS EACH					
<u>Prepared</u>					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH	Conventional	Prepared	1,222	7.89 - 8.34	8.03
PREPARED - DOLLARS PER LB					
<u>Prepared</u>					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB	Conventional	Prepared	1,222	7.89 - 8.34	8.03
SERVICE DELI - DOLLARS PER LB					
<u>Prepared</u>					
SERVICE DELI CAT 1	Conventional	Prepared	1,222	9.90 - 10.35	10.04
SERVICE DELI CAT 1	Pasture Raised	Prepared	1,222	13.59 - 14.04	13.73



SERVICE DELI CAT 2	Conventional	Prepared	1,222	6.40 - 6.85	6.54
SERVICE DELI CAT 3	Conventional	Prepared	1,222	4.89 - 5.34	5.03
SERVICE DELI HAM	Conventional	Prepared	1,222	4.40 - 4.85	4.54
SERVICE DELI PASTRAMI	Conventional	Prepared	1,222	5.89 - 6.34	6.03
SELF-SERVICE DELI - DOLLARS EACH	1				
Prepared					
SELF-SERVICE DELI TUB/POUCH 16	Conventional	Prepared	1,222	4.89 - 5.34	5.03
ounces					
SELF-SERVICE DELI TUB/POUCH 7-	Conventional	Prepared	1,222	4.49 - 4.94	4.63
10 ounces					
SOUTHEAST REGION (AL, FL,	GA, MS, NC, SC, TN, VA, V	NV)			

METRICS			
	Total Outlets	Feature Rate	Activity Index
Current Week	7 284	32.8%	88 319

	Environment	Condition	Stores	Processor Brand (\$)	Store Brand (\$)	Wtd Avg (\$)
WHOLE - DOLLARS PER LB						
<u>Fresh</u>						
WHOLE TURKEY GREATER THAN 16 LBS	Conventional	Fresh	4,774	1.59 - 1.59	1.49 - 1.94	1.67
WHOLE TURKEY GREATER THAN 16 LBS	Heritage	Fresh	2,387		5.18 - 5.63	5.31
WHOLE TURKEY LESS THAN 16 LBS	Conventional	Fresh	2,387		1.49 - 1.94	1.62
<u>Frozen</u> WHOLE TURKEY GREATER THAN 16 LBS	Conventional	Frozen	4,774		1.39 - 1.84	1.52
PARTS - DOLLARS PER LB						
Fresh		- 1	2 207		1.10 1.61	4.22

PARTS - DOLLARS PER LB					
<u>Fresh</u>					
BREAST TENDERS	Conventional	Fresh	2,387	1.19 - 1.64	1.32
BREAST TENDERS, MARINATED	Conventional	Fresh	2,387	1.29 - 1.74	1.42
BREAST, CUTLETS	Conventional	Fresh	2,387	2.39 - 2.84	2.52
BREAST, SPLIT BONE-IN	Conventional	Fresh	2,387	1.09 - 1.54	1.22
BREAST, STRIPS	Conventional	Fresh	2,387	2.09 - 2.54	2.22
BREAST, THIN SLICED CUTLETS	Conventional	Fresh	2,387	2.29 - 2.74	2.42



BREAST, WHOLE BONE-IN	Conventional	Fresh	2,387	1.09 - 1.54	1.22
BREAST, WHOLE BONELESS	Conventional	Fresh	2,387	2.39 - 2.84	2.52
DRUMSTICKS	Conventional	Fresh	2,387	0.89 - 1.34	1.02
DRUMSTICKS, SMOKED	Conventional	Fresh	2,387	1.49 - 1.94	1.62
NECKS	Conventional	Fresh	2,387	0.49 - 0.94	0.62
NECKS, SMOKED	Conventional	Fresh	2,387	0.89 - 1.34	1.02
THIGHS	Conventional	Fresh	2,387	0.89 - 1.34	1.02
WINGS	Conventional	Fresh	2,387	1.89 - 2.34	2.02
WINGS, SMOKED	Conventional	Fresh	2,387	2.00 - 2.45	2.13
GROUND - DOLLARS PER LB					
Fresh					
GROUND 85% LEAN	Conventional	Fresh	2,387	3.89 - 4.34	4.02
GROUND 93% LEAN	Conventional	Fresh	2,387	4.39 - 4.84	4.52
GROUND 93-94% LEAN	Conventional	Fresh	2,387	5.39 - 5.84	5.52
GROUND BREAST	Conventional	Fresh	2,387	5.89 - 6.34	6.02
GROUND BREAST	USDA Organic	Fresh	2,387	9.58 - 10.03	9.71
GROUND PATTIES/BURGERS	Conventional	Fresh	2,387	4.89 - 5.34	5.02
GROUND ROLLS/POUCH	Conventional	Fresh	2,387	2.89 - 3.34	3.02
GROUND SAUSAGE	Conventional	Fresh	2,387	2.89 - 3.34	3.02
PREPARED - DOLLARS EACH					
<u>Prepared</u>					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH	Conventional	Prepared	2,387	7.89 - 8.34	8.02
PREPARED - DOLLARS PER LB					
<u>Prepared</u>					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB	Conventional	Prepared	2,387	7.89 - 8.34	8.02
SERVICE DELI - DOLLARS PER LB					
<u>Prepared</u>					
SERVICE DELI CAT 1	Conventional	Prepared	2,387	9.90 - 10.35	10.03
SERVICE DELI CAT 1	Pasture Raised	Prepared	2,387	13.59 - 14.04	13.72
SERVICE DELI CAT 2	Conventional	Prepared	2,387	6.40 - 6.85	6.53
SERVICE DELI CAT 3	Conventional	Prepared	2,387	4.89 - 5.34	5.02
SERVICE DELI HAM	Conventional	Prepared	2,387	4.40 - 4.85	4.53



SERVICE DELI PASTRAMI	Conventional	Prepared	2,387	5.89 - 6.34	6.02
SELF-SERVICE DELI - DOLLARS EACH	1				
Prepared					
SELF-SERVICE DELI TUB/POUCH 16 ounces	Conventional	Prepared	2,387	4.89 - 5.34	5.02
SELF-SERVICE DELI TUB/POUCH 7- 10 ounces	Conventional	Prepared	2,387	4.49 - 4.94	4.62

# MIDWEST REGION (IA, IL, IN, KY, MI, MN, NE, OH, SD, WI)

METRICS							
		Total Outlets	Featur	e Rate	Activity Index		
Current Week	_	5,600	43.	9%	90,983		
	Environment	С	ondition	Stores	Processor Brand (\$)	Store Brand (\$)	Wtd Avg (\$)
WHOLE - DOLLARS PER LB							
Fresh	Conventional		Frach	4 CE0	1 50 1 50	1 40 1 04	1 67
WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Fresh	4,658	1.59 - 1.59	1.49 - 1.94	1.67
WHOLE TURKEY GREATER THAN 16	Heritage		Fresh	2,329		5.18 - 5.63	5.31
LBS	Canyonting		Cua ala	2 220		1 40 1 04	1.62
WHOLE TURKEY LESS THAN 16 LBS	Conventional		Fresh	2,329		1.49 - 1.94	1.62
<u>Frozen</u>							
WHOLE TURKEY GREATER THAN 16	Conventional		Frozen	4,658		1.39 - 1.84	1.52
LBS	Conventional		TTOZETI	4,036		1.59 - 1.64	1.52
PARTS - DOLLARS PER LB							
<u>Fresh</u>							
BREAST TENDERS	Conventional		Fresh	2,329		1.19 - 1.64	1.32
BREAST TENDERS, MARINATED	Conventional		Fresh	2,329		1.29 - 1.74	1.42
BREAST, CUTLETS	Conventional		Fresh	2,329		2.39 - 2.84	2.52
BREAST, SPLIT BONE-IN	Conventional		Fresh	2,329		1.09 - 1.54	1.22
BREAST, STRIPS	Conventional		Fresh	2,329		2.09 - 2.54	2.22
BREAST, THIN SLICED CUTLETS	Conventional		Fresh	2,329		2.29 - 2.74	2.42
BREAST, WHOLE BONE-IN	Conventional		Fresh	2,329		1.09 - 1.54	1.22
BREAST, WHOLE BONELESS	Conventional		Fresh	2,329		2.39 - 2.84	2.52
DRUMSTICKS	Conventional		Fresh	2,329		0.89 - 1.34	1.02



DRUMSTICKS, SMOKED	Conventional	Fresh	2,329	1.49 - 1.94	1.62
NECKS	Conventional	Fresh	2,329	0.49 - 0.94	0.62
NECKS, SMOKED	Conventional	Fresh	2,329	0.89 - 1.34	1.02
THIGHS	Conventional	Fresh	2,329	0.89 - 1.34	1.02
WINGS	Conventional	Fresh	2,329	1.89 - 2.34	2.02
WINGS, SMOKED	Conventional	Fresh	2,329	2.00 - 2.45	2.13
GROUND - DOLLARS PER LB					
<u>Fresh</u>					
GROUND 85% LEAN	Conventional	Fresh	2,329	3.89 - 4.34	4.02
GROUND 93% LEAN	Conventional	Fresh	2,329	4.39 - 4.84	4.52
GROUND 93-94% LEAN	Conventional	Fresh	2,329	5.39 - 5.84	5.52
GROUND BREAST	Conventional	Fresh	2,329	5.89 - 6.34	6.02
GROUND BREAST	USDA Organic	Fresh	2,329	9.58 - 10.03	9.71
GROUND PATTIES/BURGERS	Conventional	Fresh	2,329	4.89 - 5.34	5.02
GROUND ROLLS/POUCH	Conventional	Fresh	2,329	2.89 - 3.34	3.02
GROUND SAUSAGE	Conventional	Fresh	2,329	2.89 - 3.34	3.02
PREPARED - DOLLARS EACH					
Prepared BREAST, SPLIT BONE-IN ROTISSERIE	: Conventional	Prepared	2,329	7.89 - 8.34	8.02
<u>Prepared</u> BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH	: Conventional	Prepared	2,329	7.89 - 8.34	8.02
<u>Prepared</u> BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH PREPARED - DOLLARS PER LB	: Conventional	Prepared	2,329	7.89 - 8.34	8.02
Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN ROTISSERIE		Prepared	2,329	7.89 - 8.34 7.89 - 8.34	8.02
PREPARED - DOLLARS EACH  Prepared  BREAST, SPLIT BONE-IN ROTISSERIE  PRICED EACH  PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN ROTISSERIE  PRICED PER LB					
Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB					
Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB  Prepared  BREAST, SPLIT BONE-IN ROTISSERIE					
Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB  SERVICE DELI - DOLLARS PER LB  Prepared					
Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB  SERVICE DELI - DOLLARS PER LB  Prepared SERVICE DELI CAT 1	: Conventional	Prepared	2,329	7.89 - 8.34	8.02
Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB  SERVICE DELI - DOLLARS PER LB  Prepared SERVICE DELI CAT 1  SERVICE DELI CAT 1	: Conventional  Conventional	Prepared	2,329	7.89 - 8.34 9.90 - 10.35	8.02
Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB  SERVICE DELI - DOLLARS PER LB  Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2	Conventional  Conventional  Pasture Raised	Prepared Prepared Prepared	2,329 2,329 2,329	7.89 - 8.34 9.90 - 10.35 13.59 - 14.04	10.03 13.72
Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH  PREPARED - DOLLARS PER LB  Prepared BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB  SERVICE DELI - DOLLARS PER LB	Conventional  Conventional  Pasture Raised  Conventional	Prepared Prepared Prepared Prepared	2,329 2,329 2,329 2,329 2,329	9.90 - 10.35 13.59 - 14.04 6.40 - 6.85	10.03 13.72 6.53



SELF-SERVICE DELI - DOLLARS EACH	l				
<u>Prepared</u>					
SELF-SERVICE DELI TUB/POUCH 16 ounces	Conventional	Prepared	2,329	4.89 - 5.34	5.02
SELF-SERVICE DELI TUB/POUCH 7- 10 ounces	Conventional	Prepared	2,329	4.49 - 4.94	4.62

SOUTH CENTRAL REGION (AR,	, CO, KS, LA, N	ио, NM, OK, <sup>-</sup>	ΓΧ)				
METRICS							
		Total Outlets	Featu	re Rate	Activity Index		
Current Week	_	4,892		.3%	67,451		
	Environment	(	Condition	Stores	Processor Brand (\$)	Store Brand (\$)	Wtd Avg (\$)
WHOLE - DOLLARS PER LB							
<u>Fresh</u>							
WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Fresh	3,646	1.59 - 1.59	1.49 - 1.94	1.65
WHOLE TURKEY GREATER THAN 16 LBS	Heritage		Fresh	1,823		5.18 - 5.63	5.29
WHOLE TURKEY LESS THAN 16 LBS	Conventional		Fresh	1,823		1.49 - 1.94	1.60
Frozen WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Frozen	3,646		1.39 - 1.84	1.50
PARTS - DOLLARS PER LB							
<u>Fresh</u>							
BREAST TENDERS	Conventional		Fresh	1,823		1.19 - 1.64	1.30
BREAST TENDERS, MARINATED	Conventional		Fresh	1,823		1.29 - 1.74	1.40
BREAST, CUTLETS	Conventional		Fresh	1,823		2.39 - 2.84	2.50
BREAST, SPLIT BONE-IN	Conventional		Fresh	1,823		1.09 - 1.54	1.20
BREAST, STRIPS	Conventional		Fresh	1,823		2.09 - 2.54	2.20
BREAST, THIN SLICED CUTLETS	Conventional		Fresh	1,823		2.29 - 2.74	2.40
BREAST, WHOLE BONE-IN	Conventional		Fresh	1,823		1.09 - 1.54	1.20
BREAST, WHOLE BONELESS	Conventional		Fresh	1,823		2.39 - 2.84	2.50
DRUMSTICKS	Conventional		Fresh	1,823		0.89 - 1.34	1.00
DRUMSTICKS, SMOKED	Conventional		Fresh	1,823		1.49 - 1.94	1.60
NECKS	Conventional		Fresh	1,823		0.49 - 0.94	0.60
NECKS, SMOKED	Conventional		Fresh	1,823		0.89 - 1.34	1.00



### Conventional Fresh 1,823 2.00 2.45 2.11    GROUND - DOLLARS PER LB   Fresh   Fresh						
### Conventional Fresh 1,823 2.00 - 2.45 2.11    GROUND - DOLLARS PER LB   Fresh   Fre	THIGHS	Conventional	Fresh	1,823	0.89 - 1.34	1.00
Fresh   GROUND 85% LEAN   Conventional   Fresh   1,823   3.89 - 4.34   4.00	WINGS	Conventional	Fresh	1,823	1.89 - 2.34	2.00
Fresh.         GROUND 85% LEAN         Conventional         Fresh         1,823         3.89 - 4,34         4.00           GROUND 93% LEAN         Conventional         Fresh         1,823         4.39 - 4.84         4.50           GROUND 93-94% LEAN         Conventional         Fresh         1,823         5.39 - 5.84         5.50           GROUND BREAST         Conventional         Fresh         1,823         5.89 - 6.34         6.00           GROUND BREAST         USDA Organic         Fresh         1,823         9.58 - 10.03         9.69           GROUND PATITIES/BURGERS         Conventional         Fresh         1,823         4.89 - 5.34         5.00           GROUND SAUSAGE         Conventional         Fresh         1,823         2.89 - 3.34         3.00           PREPARED - DOLLARS EACH           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DEU - DOLLARS PER LB	WINGS, SMOKED	Conventional	Fresh	1,823	2.00 - 2.45	2.11
Fresh.         Fresh.         GROUND 85% LEAN         Conventional         Fresh         1,823         3.89 - 4,34         4.00           GROUND 93% LEAN         Conventional         Fresh         1,823         4.39 - 4.84         4.50           GROUND 93-94% LEAN         Conventional         Fresh         1,823         5.39 - 5.84         5.50           GROUND BREAST         Conventional         Fresh         1,823         5.89 - 6.34         6.00           GROUND BREAST         USDA Organic         Fresh         1,823         9.58 - 10.03         9.69           GROUND PATTIES/BURGERS         Conventional         Fresh         1,823         4.89 - 5.34         5.00           GROUND SAUSAGE         Conventional         Fresh         1,823         2.89 - 3.34         3.00           PREPARED - DOLLARS EACH           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI CAT 1 <t< th=""><th></th><th></th><th></th><th></th><th></th><th></th></t<>						
GROUND 85% LEAN   Conventional   Fresh   1,823   3.89 - 4.34   4.00	GROUND - DOLLARS PER LB					
GROUND 93% LEAN         Conventional         Fresh         1,823         4.39 - 4.84         4.50           GROUND 93-94% LEAN         Conventional         Fresh         1,823         5.39 - 5.84         5.50           GROUND BREAST         Conventional         Fresh         1,823         5.89 - 6.34         6.00           GROUND BREAST         USDA Organic         Fresh         1,823         9.58 - 10.03         9.69           GROUND PATTIES/BURGERS         Conventional         Fresh         1,823         4.89 - 5.34         5.00           GROUND SAUSAGE         Conventional         Fresh         1,823         2.89 - 3.34         3.00           PREPARED - DOLLARS EACH           Prepared           PRICED EACH           PRICED EACH           PRICED PRI IB           Prepared         1,823         7.89 - 8.34         8.00           PRICED PRI IB           Prepared         1,823         7.89 - 8.34         8.00           PRICED PRI IB           Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI OT 1         Conventional         Prepared         1,823	<u>Fresh</u>					
GROUND 93-94% LEAN         Conventional         Fresh         1,823         5.39 - 5.84         5.50           GROUND BREAST         Conventional         Fresh         1,823         5.89 - 6.34         6.00           GROUND PATTIES/BURGERS         Conventional         Fresh         1,823         9.58 - 10.03         9.69           GROUND ROLLS/POUCH         Conventional         Fresh         1,823         4.89 - 5.34         5.00           GROUND SAUSAGE         Conventional         Fresh         1,823         2.89 - 3.34         3.00           PREPARED - DOLLARS EACH           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PRICED PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI - DOLLARS PER LB           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1	GROUND 85% LEAN	Conventional	Fresh	1,823	3.89 - 4.34	4.00
GROUND BREAST         Conventional         Fresh         1,823         5.89 - 6.34         6.00           GROUND BREAST         USDA Organic         Fresh         1,823         9.58 - 10.03         9.69           GROUND PATTIES/BURGERS         Conventional         Fresh         1,823         4.89 - 5.34         5.00           GROUND ROLLS/POUCH         Conventional         Fresh         1,823         2.89 - 3.34         3.00           PREPARED - DOLLARS EACH           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared         1,823         9.90 - 10.35         10.01	GROUND 93% LEAN	Conventional	Fresh	1,823	4.39 - 4.84	4.50
GROUND BREAST         USDA Organic         Fresh         1,823         9,58-10.03         9,69           GROUND PATTIES/BURGERS         Conventional         Fresh         1,823         4,89-5,34         5,00           GROUND ROLLS/POUCH         Conventional         Fresh         1,823         2,89-3,34         3,00           GROUND SAUSAGE         Conventional         Fresh         1,823         2,89-3,34         3,00           PREPARED - DOLLARS EACH           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7,89-8,34         8,00           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7,89-8,34         8,00           PREPARED - DOLLARS PER LB           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9,90-10,35         10,01           SERVICE DELI CAT 2         Conventional         Prepared         1,823         9,90-10,35         10,01           SERVICE DELI CAT 3         Co	GROUND 93-94% LEAN	Conventional	Fresh	1,823	5.39 - 5.84	5.50
GROUND PATTIES/BURGERS         Conventional         Fresh         1,823         4.89 - 5.34         5.00           GROUND ROLLS/POUCH         Conventional         Fresh         1,823         2.89 - 3.34         3.00           GROUND SAUSAGE         Conventional         Fresh         1,823         2.89 - 3.34         3.00           PREPARED - DOLLARS EACH           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI - DOLLARS PER LB           Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI - CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 2         Conventional         Prepared	GROUND BREAST	Conventional	Fresh	1,823	5.89 - 6.34	6.00
GROUND ROLLS/POUCH         Conventional         Fresh         1,823         2.89 - 3.34         3.00           GROUND SAUSAGE         Conventional         Fresh         1,823         2.89 - 3.34         3.00           PREPARED - DOLLARS EACH           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 2         Conventional         Prepared         1,823         3.59 - 14.04         13.70           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI CAT 3         Co	GROUND BREAST	USDA Organic	Fresh	1,823	9.58 - 10.03	9.69
GROUND SAUSAGE         Conventional         Fresh         1,823         2.89 - 3.34         3.00           PREPARED - DOLLARS EACH           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.40 -	GROUND PATTIES/BURGERS	Conventional	Fresh	1,823	4.89 - 5.34	5.00
PREPARED - DOLLARS EACH           Prepared         BREAST, SPLIT BONE-IN ROTISSERIE Conventional Prepared 1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared         BREAST, SPLIT BONE-IN ROTISSERIE Conventional Prepared 1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared 1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared 1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared 1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared 1,823         4.89 - 5.34         5.00           SERVICE DELI CAT 3         Conventional         Prepared 1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared 1,823         4.40 - 4.85         4.51	GROUND ROLLS/POUCH	Conventional	Fresh	1,823	2.89 - 3.34	3.00
Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	GROUND SAUSAGE	Conventional	Fresh	1,823	2.89 - 3.34	3.00
BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	PREPARED - DOLLARS EACH					
PRICED EACH           PREPARED - DOLLARS PER LB           Prepared           BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	<u>Prepared</u>					
Prepared         BREAST, SPLIT BONE-IN ROTISSERIE         Conventional         Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51		Conventional	Prepared	1,823	7.89 - 8.34	8.00
BREAST, SPLIT BONE-IN ROTISSERIE PRI LB         Conventional Prepared         1,823         7.89 - 8.34         8.00           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	PREPARED - DOLLARS PER LB					
PRICED PER LB           SERVICE DELI - DOLLARS PER LB           Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	<u>Prepared</u>					
Prepared           SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	•	Conventional	Prepared	1,823	7.89 - 8.34	8.00
SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	SERVICE DELI - DOLLARS PER LB					
SERVICE DELI CAT 1         Conventional         Prepared         1,823         9.90 - 10.35         10.01           SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	<u>Prepared</u>					
SERVICE DELI CAT 1         Pasture Raised         Prepared         1,823         13.59 - 14.04         13.70           SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51	•	Conventional	Prepared	1,823	9.90 - 10.35	10.01
SERVICE DELI CAT 2         Conventional         Prepared         1,823         6.40 - 6.85         6.51           SERVICE DELI CAT 3         Conventional         Prepared         1,823         4.89 - 5.34         5.00           SERVICE DELI HAM         Conventional         Prepared         1,823         4.40 - 4.85         4.51			•			13.70
SERVICE DELI CAT 3ConventionalPrepared1,8234.89 - 5.345.00SERVICE DELI HAMConventionalPrepared1,8234.40 - 4.854.51	SERVICE DELI CAT 2	Conventional				6.51
SERVICE DELI HAM Conventional Prepared 1,823 4.40 - 4.85 4.51	SERVICE DELI CAT 3				4.89 - 5.34	5.00
		Conventional			4.40 - 4.85	4.51
	SERVICE DELI PASTRAMI	Conventional			5.89 - 6.34	6.00
SELF-SERVICE DELI - DOLLARS EACH	SELF-SERVICE DELI - DOLLARS EACH					



<u>Prepared</u>					
SELF-SERVICE DELI TUB/POUCH 16 ounces	Conventional	Prepared	1,823	4.89 - 5.34	5.00
SELF-SERVICE DELI TUB/POUCH 7- 10 ounces	Conventional	Prepared	1,823	4.49 - 4.94	4.60

# SOUTHWEST REGION (AZ, CA, NV, UT)

333111111231 NEGION (NE, 6/1)	, , , ,						
<u>METRICS</u>							
		Total Outlets	Featur	e Rate	Activity Index		
Current Week	-	4,342	22.	2%	35,705		
	Environment	C	Condition	Stores	Processor Brand (\$)	Store Brand (\$)	Wtd Avg (\$)
WILLOUE DOLLARS DED LD							
WHOLE - DOLLARS PER LB							
Fresh			<b>.</b> .	4 020	1.50, 1.50	1 10 1 01	4.75
WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Fresh	1,930	1.59 - 1.59	1.49 - 1.94	1.75
WHOLE TURKEY GREATER THAN 16	Heritage		Fresh	965		5.18 - 5.63	5.39
LBS							
WHOLE TURKEY LESS THAN 16 LBS	Conventional		Fresh	965		1.49 - 1.94	1.70
<u>Frozen</u>							
WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Frozen	1,930		1.39 - 1.84	1.60
PARTS - DOLLARS PER LB							
<u>Fresh</u>							
BREAST TENDERS	Conventional		Fresh	965		1.19 - 1.64	1.40
BREAST TENDERS, MARINATED	Conventional		Fresh	965		1.29 - 1.74	1.50
BREAST, CUTLETS	Conventional		Fresh	965		2.39 - 2.84	2.60
BREAST, SPLIT BONE-IN	Conventional		Fresh	965		1.09 - 1.54	1.30
BREAST, STRIPS	Conventional		Fresh	965		2.09 - 2.54	2.30
BREAST, THIN SLICED CUTLETS	Conventional		Fresh	965		2.29 - 2.74	2.50
BREAST, WHOLE BONE-IN	Conventional		Fresh	965		1.09 - 1.54	1.30
BREAST, WHOLE BONELESS	Conventional		Fresh	965		2.39 - 2.84	2.60
DRUMSTICKS	Conventional		Fresh	965		0.89 - 1.34	1.10
DRUMSTICKS, SMOKED	Conventional		Fresh	965		1.49 - 1.94	1.70
NECKS	Conventional		Fresh	965		0.49 - 0.94	0.70
NECKS, SMOKED	Conventional		Fresh	965		0.89 - 1.34	1.10
THIGHS	Conventional		Fresh	965		0.89 - 1.34	1.10



WINGS	Conventional	Fresh	965	1.89 - 2.34	2.10
WINGS, SMOKED	Conventional	Fresh	965	2.00 - 2.45	2.21
GROUND - DOLLARS PER LB					
<u>Fresh</u>					
GROUND 85% LEAN	Conventional	Fresh	965	3.89 - 4.34	4.10
GROUND 93% LEAN	Conventional	Fresh	965	4.39 - 4.84	4.60
GROUND 93-94% LEAN	Conventional	Fresh	965	5.39 - 5.84	5.60
GROUND BREAST	Conventional	Fresh	965	5.89 - 6.34	6.10
GROUND BREAST	USDA Organic	Fresh	965	9.58 - 10.03	9.79
GROUND PATTIES/BURGERS	Conventional	Fresh	965	4.89 - 5.34	5.10
GROUND ROLLS/POUCH	Conventional	Fresh	965	2.89 - 3.34	3.10
GROUND SAUSAGE	Conventional	Fresh	965	2.89 - 3.34	3.10
PREPARED - DOLLARS EACH					
<u>Prepared</u>					
BREAST, SPLIT BONE-IN ROTISSERIE	Conventional	Prepared	965	7.89 - 8.34	8.10
PRICED EACH					
PREPARED - DOLLARS PER LB					
Prepared					
BREAST, SPLIT BONE-IN ROTISSERIE	Camuantianal		0.65	7.89 - 8.34	8.10
PRICED PER LB	Conventional	Prepared	965	7.03 - 0.34	8.10
TRICED I ER ED	Conventional	Prepared	965	7.83 - 8.54	8.10
THELDTENED	Conventional	Prepared	965	7.69 - 6.54	8.10
SERVICE DELI - DOLLARS PER LB	Conventional	Prepared	965	7.09 - 0.34	8.10
	Conventional	Prepared	965	7.09 - 6.34	8.10
SERVICE DELI - DOLLARS PER LB	Conventional	Prepared Prepared	965	9.90 - 10.35	10.11
SERVICE DELI - DOLLARS PER LB  Prepared					
SERVICE DELI - DOLLARS PER LB  Prepared  SERVICE DELI CAT 1	Conventional	Prepared	965	9.90 - 10.35	10.11
SERVICE DELI - DOLLARS PER LB  Prepared  SERVICE DELI CAT 1  SERVICE DELI CAT 1	Conventional Pasture Raised	Prepared Prepared	965 965	9.90 - 10.35 13.59 - 14.04	10.11 13.80
SERVICE DELI - DOLLARS PER LB  Prepared  SERVICE DELI CAT 1  SERVICE DELI CAT 1  SERVICE DELI CAT 2	Conventional Pasture Raised Conventional	Prepared Prepared Prepared	965 965 965	9.90 - 10.35 13.59 - 14.04 6.40 - 6.85	10.11 13.80 6.61
SERVICE DELI - DOLLARS PER LB  Prepared  SERVICE DELI CAT 1  SERVICE DELI CAT 1  SERVICE DELI CAT 2  SERVICE DELI CAT 3	Conventional Pasture Raised Conventional Conventional	Prepared Prepared Prepared Prepared	965 965 965 965	9.90 - 10.35 13.59 - 14.04 6.40 - 6.85 4.89 - 5.34	10.11 13.80 6.61 5.10
SERVICE DELI - DOLLARS PER LB  Prepared  SERVICE DELI CAT 1  SERVICE DELI CAT 1  SERVICE DELI CAT 2  SERVICE DELI CAT 3  SERVICE DELI HAM	Conventional Pasture Raised Conventional Conventional Conventional	Prepared Prepared Prepared Prepared Prepared	965 965 965 965 965	9.90 - 10.35 13.59 - 14.04 6.40 - 6.85 4.89 - 5.34 4.40 - 4.85	10.11 13.80 6.61 5.10 4.61
SERVICE DELI - DOLLARS PER LB  Prepared  SERVICE DELI CAT 1  SERVICE DELI CAT 1  SERVICE DELI CAT 2  SERVICE DELI CAT 3  SERVICE DELI HAM	Conventional Pasture Raised Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared Prepared	965 965 965 965 965	9.90 - 10.35 13.59 - 14.04 6.40 - 6.85 4.89 - 5.34 4.40 - 4.85	10.11 13.80 6.61 5.10 4.61
SERVICE DELI - DOLLARS PER LB  Prepared  SERVICE DELI CAT 1  SERVICE DELI CAT 1  SERVICE DELI CAT 2  SERVICE DELI CAT 3  SERVICE DELI HAM  SERVICE DELI PASTRAMI	Conventional Pasture Raised Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared Prepared	965 965 965 965 965	9.90 - 10.35 13.59 - 14.04 6.40 - 6.85 4.89 - 5.34 4.40 - 4.85	10.11 13.80 6.61 5.10 4.61
SERVICE DELI - DOLLARS PER LB  Prepared  SERVICE DELI CAT 1  SERVICE DELI CAT 1  SERVICE DELI CAT 2  SERVICE DELI CAT 3  SERVICE DELI HAM  SERVICE DELI PASTRAMI  SELF-SERVICE DELI - DOLLARS EACH	Conventional Pasture Raised Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared Prepared	965 965 965 965 965	9.90 - 10.35 13.59 - 14.04 6.40 - 6.85 4.89 - 5.34 4.40 - 4.85	10.11 13.80 6.61 5.10 4.61



SELF-SERVICE DELI TUB/POUCH 7- Conventional 10 ounces

Prepared 965

4.49 - 4.94

4.70

## NORTHWEST REGION (ID, MT, OR, WA, WY)

NORTHWEST REGION (ID, MT	, ON, WA, WI	/					
<u>METRICS</u>							
		Total Outlets	Featur	e Rate	Activity Index		
Current Week	_	1,452	50.	4%	27,084		
	Environment	С	ondition	Stores	Processor Brand (\$)	Store Brand (\$)	Wtd Avg (\$)
WHOLE - DOLLARS PER LB							
Fresh_							
WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Fresh	1,464	1.64 - 1.64	1.54 - 1.94	1.78
WHOLE TURKEY GREATER THAN 16 LBS	Heritage		Fresh	732		5.23 - 5.63	5.42
WHOLE TURKEY LESS THAN 16 LBS	Conventional		Fresh	732		1.54 - 1.94	1.73
<u>Frozen</u>			_				
WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Frozen	1,464		1.44 - 1.84	1.63
PARTS - DOLLARS PER LB							
<u>Fresh</u>							
BREAST TENDERS	Conventional		Fresh	732		1.24 - 1.64	1.43
BREAST TENDERS, MARINATED	Conventional		Fresh	732		1.34 - 1.74	1.53
BREAST, CUTLETS	Conventional		Fresh	732		2.44 - 2.84	2.63
BREAST, SPLIT BONE-IN	Conventional		Fresh	732		1.14 - 1.54	1.33
BREAST, STRIPS	Conventional		Fresh	732		2.14 - 2.54	2.33
BREAST, THIN SLICED CUTLETS	Conventional		Fresh	732		2.34 - 2.74	2.53
BREAST, WHOLE BONE-IN	Conventional		Fresh	732		1.14 - 1.54	1.33
BREAST, WHOLE BONELESS	Conventional		Fresh	732		2.44 - 2.84	2.63
DRUMSTICKS	Conventional		Fresh	732		0.94 - 1.34	1.13
DRUMSTICKS, SMOKED	Conventional		Fresh	732		1.54 - 1.94	1.73
NECKS	Conventional		Fresh	732		0.54 - 0.94	0.73
NECKS, SMOKED	Conventional		Fresh	732		0.94 - 1.34	1.13
THIGHS	Conventional		Fresh	732		0.94 - 1.34	1.13
WINGS	Conventional		Fresh	732		1.94 - 2.34	2.13
WINGS, SMOKED	Conventional		Fresh	732		2.05 - 2.45	2.24



GROUND - DOLLARS PER LB					
<u>Fresh</u>					
GROUND 85% LEAN	Conventional	Fresh	732	3.94 - 4.34	4.13
GROUND 93% LEAN	Conventional	Fresh	732	4.44 - 4.84	4.63
GROUND 93-94% LEAN	Conventional	Fresh	732	5.44 - 5.84	5.63
GROUND BREAST	Conventional	Fresh	732	5.94 - 6.34	6.13
GROUND BREAST	USDA Organic	Fresh	732	9.63 - 10.03	9.82
GROUND PATTIES/BURGERS	Conventional	Fresh	732	4.94 - 5.34	5.13
GROUND ROLLS/POUCH	Conventional	Fresh	732	2.94 - 3.34	3.13
GROUND SAUSAGE	Conventional	Fresh	732	2.94 - 3.34	3.13
PREPARED - DOLLARS EACH					
Prepared					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH	Conventional	Prepared	732	7.94 - 8.34	8.13
PREPARED - DOLLARS PER LB					
<u>Prepared</u>					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB	Conventional	Prepared	732	7.94 - 8.34	8.13
SERVICE DELI - DOLLARS PER LB					
<u>Prepared</u>					
SERVICE DELI CAT 1	Conventional	Prepared	732	9.95 - 10.35	10.14
SERVICE DELI CAT 1	Pasture Raised	Prepared	732	13.64 - 14.04	13.83
SERVICE DELI CAT 2	Conventional	Prepared	732	6.45 - 6.85	6.64
SERVICE DELI CAT 3	Conventional	Prepared	732	4.94 - 5.34	5.13
SERVICE DELI HAM	Conventional	Prepared	732	4.45 - 4.85	4.64
SERVICE DELI PASTRAMI	Conventional	Prepared	732	5.94 - 6.34	6.13
SELF-SERVICE DELI - DOLLARS EACH					
<u>Prepared</u>					
SELF-SERVICE DELI TUB/POUCH 16 ounces	Conventional	Prepared	732	4.94 - 5.34	5.13
SELF-SERVICE DELI TUB/POUCH 7- 10 ounces	Conventional	Prepared	732	4.54 - 4.94	4.73



## ALASKA (AK)

METRICS
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 Total Outlets
 Feature Rate
 Activity Index

 Current Week
 79
 50.6%
 1,480

	Environment	Condition	Stores	Processor Brand (\$)	Store Brand (\$)	Wtd Avg (\$)
WHOLE - DOLLARS PER LB						
<u>Fresh</u>						
WHOLE TURKEY GREATER THAN 16 LBS	Conventional	Fresh	80	1.64 - 1.64	1.54 - 1.94	1.66
WHOLE TURKEY GREATER THAN 16 LBS	Heritage	Fresh	40		5.23 - 5.63	5.30
WHOLE TURKEY LESS THAN 16 LBS	Conventional	Fresh	40		1.54 - 1.94	1.61
<u>Frozen</u>						
WHOLE TURKEY GREATER THAN 16 LBS	Conventional	Frozen	80		1.44 - 1.84	1.51
PARTS - DOLLARS PER LB						
<u>Fresh</u>						
BREAST TENDERS	Conventional	Fresh	40		1.24 - 1.64	1.31
BREAST TENDERS, MARINATED	Conventional	Fresh	40		1.34 - 1.74	1.41
BREAST, CUTLETS	Conventional	Fresh	40		2.44 - 2.84	2.51
BREAST, SPLIT BONE-IN	Conventional	Fresh	40		1.14 - 1.54	1.21
BREAST, STRIPS	Conventional	Fresh	40		2.14 - 2.54	2.21
BREAST, THIN SLICED CUTLETS	Conventional	Fresh	40		2.34 - 2.74	2.41
BREAST, WHOLE BONE-IN	Conventional	Fresh	40		1.14 - 1.54	1.21
BREAST, WHOLE BONELESS	Conventional	Fresh	40		2.44 - 2.84	2.51
DRUMSTICKS	Conventional	Fresh	40		0.94 - 1.34	1.01
DRUMSTICKS, SMOKED	Conventional	Fresh	40		1.54 - 1.94	1.61
NECKS	Conventional	Fresh	40		0.54 - 0.94	0.61
NECKS, SMOKED	Conventional	Fresh	40		0.94 - 1.34	1.01
THIGHS	Conventional	Fresh	40		0.94 - 1.34	1.01
WINGS	Conventional	Fresh	40		1.94 - 2.34	2.01
WINGS, SMOKED	Conventional	Fresh	40		2.05 - 2.45	2.12

## GROUND - DOLLARS PER LB



<u>Fresh</u>					
GROUND 85% LEAN	Conventional	Fresh	40	3.94 - 4.34	4.01
GROUND 93% LEAN	Conventional	Fresh	40	4.44 - 4.84	4.51
GROUND 93-94% LEAN	Conventional	Fresh	40	5.44 - 5.84	5.51
GROUND BREAST	Conventional	Fresh	40	5.94 - 6.34	6.01
GROUND BREAST	USDA Organic	Fresh	40	9.63 - 10.03	9.70
GROUND PATTIES/BURGERS	Conventional	Fresh	40	4.94 - 5.34	5.01
GROUND ROLLS/POUCH	Conventional	Fresh	40	2.94 - 3.34	3.01
GROUND SAUSAGE	Conventional	Fresh	40	2.94 - 3.34	3.01
PREPARED - DOLLARS EACH					
Prepared					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH	Conventional	Prepared	40	7.94 - 8.34	8.01
PREPARED - DOLLARS PER LB					
Prepared					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED PER LB	Conventional	Prepared	40	7.94 - 8.34	8.01
SERVICE DELI - DOLLARS PER LB					
Prepared					
SERVICE DELI CAT 1	Conventional	Prepared	40	9.95 - 10.35	10.02
SERVICE DELI CAT 1	Pasture Raised	Prepared	40	13.64 - 14.04	13.71
SERVICE DELI CAT 2	Conventional	Prepared	40	6.45 - 6.85	6.52
SERVICE DELI CAT 3	Conventional	Prepared	40	4.94 - 5.34	5.01
SERVICE DELI HAM	Conventional	Prepared	40	4.45 - 4.85	4.52
SERVICE DELI PASTRAMI	Conventional	Prepared	40	5.94 - 6.34	6.01
SELF-SERVICE DELI - DOLLARS EACH					
Prepared					
SELF-SERVICE DELI TUB/POUCH 16 ounces	Conventional	Prepared	40	4.94 - 5.34	5.01
SELF-SERVICE DELI TUB/POUCH 7- 10 ounces	Conventional	Prepared	40	4.54 - 4.94	4.61
HAWAII (HI)					



METRICS							
	_	Total Outlets	Featur	e Rate	Activity Index		
Current Week		113	63.	.7%	2,664		
	Environment	C	Condition	Stores	Processor Brand (\$)	Store Brand (\$)	Wtd Avg (\$)
WHOLE - DOLLARS PER LB							
<u>Fresh</u>							
WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Fresh	144	1.64 - 1.64	1.54 - 1.94	1.73
WHOLE TURKEY GREATER THAN 16 LBS	Heritage		Fresh	72		5.23 - 5.63	5.37
WHOLE TURKEY LESS THAN 16 LBS	Conventional		Fresh	72		1.54 - 1.94	1.68
_							
<u>Frozen</u>			_	444			4.50
WHOLE TURKEY GREATER THAN 16 LBS	Conventional		Frozen	144		1.44 - 1.84	1.58
DARTE DOLLARS DED LD							
PARTS - DOLLARS PER LB							
Fresh BREAST TENDERS	Conventional		Fresh	72		1.24 - 1.64	1.38
BREAST TENDERS, MARINATED	Conventional		Fresh	72		1.34 - 1.74	1.48
BREAST, CUTLETS	Conventional		Fresh	72		2.44 - 2.84	2.58
BREAST, SPLIT BONE-IN	Conventional		Fresh	72		1.14 - 1.54	1.28
BREAST, STRIPS	Conventional		Fresh	72		2.14 - 2.54	2.28
BREAST, THIN SLICED CUTLETS	Conventional		Fresh	72		2.34 - 2.74	2.48
BREAST, WHOLE BONE-IN	Conventional		Fresh	72		1.14 - 1.54	1.28
BREAST, WHOLE BONELESS	Conventional		Fresh	72		2.44 - 2.84	2.58
DRUMSTICKS	Conventional		Fresh	72		0.94 - 1.34	1.08
DRUMSTICKS, SMOKED	Conventional		Fresh	72		1.54 - 1.94	1.68
NECKS	Conventional		Fresh	72		0.54 - 0.94	0.68
NECKS, SMOKED	Conventional		Fresh	72		0.94 - 1.34	1.08
THIGHS	Conventional		Fresh	72		0.94 - 1.34	1.08
WINGS	Conventional		Fresh	72		1.94 - 2.34	2.08
WINGS, SMOKED	Conventional		Fresh	72		2.05 - 2.45	2.19
GROUND - DOLLARS PER LB							
<u>Fresh</u>							
GROUND 85% LEAN	Conventional		Fresh	72		3.94 - 4.34	4.08
GROUND 93% LEAN	Conventional		Fresh	72		4.44 - 4.84	4.58
	20		5511	, _		1.01	1.55



GROUND 93-94% LEAN	Conventional	Fresh	72	5.44 - 5.84	5.58
GROUND BREAST	Conventional	Fresh	72	5.94 - 6.34	6.08
GROUND BREAST	USDA Organic	Fresh	72	9.63 - 10.03	9.77
GROUND PATTIES/BURGERS	Conventional	Fresh	72	4.94 - 5.34	5.08
GROUND ROLLS/POUCH	Conventional	Fresh	72	2.94 - 3.34	3.08
GROUND SAUSAGE	Conventional	Fresh	72	2.94 - 3.34	3.08
22524252 201142254011					
PREPARED - DOLLARS EACH					
<u>Prepared</u>					
BREAST, SPLIT BONE-IN ROTISSERIE PRICED EACH	Conventional	Prepared	72	7.94 - 8.34	8.08
FRICED LACIT					
PREPARED - DOLLARS PER LB					
Prepared					
BREAST, SPLIT BONE-IN ROTISSERIE	Conventional	Prepared	72	7.94 - 8.34	8.08
PRICED PER LB					
SERVICE DELI - DOLLARS PER LB					
SERVICE DELI - DOLLARS PER LB					
<u>Prepared</u>	Conventional	Prepared	72	9 95 - 10 35	10.09
Prepared SERVICE DELI CAT 1	Conventional Pasture Raised	Prepared Prepared	72 72	9.95 - 10.35 13.64 - 14.04	10.09 13.78
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1	Pasture Raised	Prepared	72	13.64 - 14.04	13.78
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2	Pasture Raised Conventional	Prepared Prepared	72 72	13.64 - 14.04 6.45 - 6.85	13.78 6.59
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3	Pasture Raised Conventional Conventional	Prepared Prepared Prepared	72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34	13.78 6.59 5.08
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM	Pasture Raised Conventional	Prepared Prepared Prepared Prepared	72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85	13.78 6.59 5.08 4.59
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3	Pasture Raised Conventional Conventional Conventional	Prepared Prepared Prepared	72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34	13.78 6.59 5.08
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM	Pasture Raised Conventional Conventional Conventional	Prepared Prepared Prepared Prepared	72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85	13.78 6.59 5.08 4.59
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM	Pasture Raised Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared	72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85	13.78 6.59 5.08 4.59
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM SERVICE DELI PASTRAMI	Pasture Raised Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared	72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85	13.78 6.59 5.08 4.59
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM SERVICE DELI PASTRAMI  SELF-SERVICE DELI - DOLLARS EACH	Pasture Raised Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared	72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85	13.78 6.59 5.08 4.59
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM SERVICE DELI PASTRAMI  SELF-SERVICE DELI - DOLLARS EACH Prepared SELF-SERVICE DELI TUB/POUCH 16 ounces	Pasture Raised Conventional Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared Prepared	72 72 72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85 5.94 - 6.34	13.78 6.59 5.08 4.59 6.08
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM SERVICE DELI PASTRAMI  SELF-SERVICE DELI - DOLLARS EACH Prepared SELF-SERVICE DELI TUB/POUCH 16 ounces SELF-SERVICE DELI TUB/POUCH 7-	Pasture Raised Conventional Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared Prepared	72 72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85 5.94 - 6.34	13.78 6.59 5.08 4.59 6.08
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM SERVICE DELI PASTRAMI  SELF-SERVICE DELI - DOLLARS EACH Prepared SELF-SERVICE DELI TUB/POUCH 16 ounces	Pasture Raised Conventional Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared Prepared	72 72 72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85 5.94 - 6.34	13.78 6.59 5.08 4.59 6.08
Prepared SERVICE DELI CAT 1 SERVICE DELI CAT 1 SERVICE DELI CAT 2 SERVICE DELI CAT 3 SERVICE DELI HAM SERVICE DELI PASTRAMI  SELF-SERVICE DELI - DOLLARS EACH Prepared SELF-SERVICE DELI TUB/POUCH 16 ounces SELF-SERVICE DELI TUB/POUCH 7-	Pasture Raised Conventional Conventional Conventional Conventional Conventional	Prepared Prepared Prepared Prepared Prepared	72 72 72 72 72 72	13.64 - 14.04 6.45 - 6.85 4.94 - 5.34 4.45 - 4.85 5.94 - 6.34	13.78 6.59 5.08 4.59 6.08





#### **Foot Notes:**

**FEATURE RATE**: the amount of sampled stores advertising any reported item during the current week, expressed as a 'percentage of the total sample.

**ACTIVITY INDEX**: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.

**BRANDED**: includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs.

NON-LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.

**USDA Certified Organic** are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. **Local**: Featured items labeled as "Local". **Grass Fed**: Featured items labeled as "Grass Fed".

Click here to view the Local and Organic Premium Report: https://mymarketnews.ams.usda.gov/viewReport/2172